

Name **Joel Christian Urbina**
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Portfolio www.jurbina.com

Introduction

My name is Joel Urbina.
I am focused and detail-driven.
I am technically, creatively and commercially minded.
I am great at multi-tasking, problem-solving, prioritizing and delegating tasks.
I accept responsibility, criticism and direction with open arms.
I love and take ownership of my work.

Work History

ShinyGoldShoes

Samolaco, Sondrio, Italy

Creative/Technical Director

January 2010 to Present

Managing the design and development of custom websites, on and offline advertising, creation of corporate and product videos, SEO/SEM, UI/UX, remote work, analytics and reporting and print design. Built the technological infrastructure of the company from the ground up based on Linux, including private cloud, intranet and internet media streams, local and remote test server and global virtual storage.

Multi-discipline freelance professional

The United Kingdom and The Netherlands

March 2005 - November 2009

Web Developer at Out Of Office, Amsterdam, NL

Customization of e-commerce portal including integration of WordPress in ZenCart.
Working with other in-house designers to create and implement design.

Video effects and compositing at Karma/ITBM, Hilversum, NL

Visual effects and compositing with After Effects and 3D Studio Max for RTL Nederland including the effects for the Dutch Television Academy Awards (Gouden Televizier-Ring).

Flash Developer and 3D Animator at Deuce Design, Amsterdam, NL

Developed Flash e-commerce and CMS for the Deuce Design website (with PHP backend).
3D Studio Max animation for website graphics.

Web Developer at GayGlobal, Den Haag, NL

Customization of Smarty and Joomla! templates, components and core. Organizing researchers/data-miners and data-entry and SEO specialists around the world to create a global directory with over 6000 directory entries and thousands of global events.

Video Editor and Graphic Designer at Community, Amsterdam, NL

Graphic design for print and web for Canon Europe.
Video editing and compositing for online series for Canon Europe.

Lead technical consultant at Love Life Stories, London

Advising in hiring of permanent employees to create web content, creation of video production and narrowcasting plans, design of in-store interactive media, creation of architectural visualizations along with architect, advised on network structure and point-of-sale to e-commerce integration.

Graphic Designer and Video Compositor at Duke, London, UK

After Effects artist including Harry Potter: The Order of the Phoenix publicity for EA Games and Harry Potter branded animation of EA Games logo. Compositing and graphic design/storyboarding including series of Volkswagen commercials.

Video Technical Quality Controller at Berwick Street Post, VODE, 24/7 DVD, London, UK

Verified the quality of video on tape, wrote a technical report and prepared video before digital transfer for our primary client BT Vision.

BBC Television

London, UK

December 2004 to February 2005

Production Assistant

Organizing voice talent with agents for voice-over, pre-edit of footage, working with producers to organize on-location shoots, assisting Avid editors and general technical assistance to producers and research staff.

MCHK Wesley College

(Chatteris Educational Foundation)

Siu Sai Wan, Hong Kong

September 2002 to June 2003

English as a Second Language Teacher

Teaching English in a public secondary school using theatre, photography, video production and the internet as learning tools to assist in the learning process.

Knowledge

<p>Programming and Scripting Html(5) – Fluent CSS(3) – Fluent PHP(5) + MySQL(5) – Fluent Javascript(jQuery/MooTools) – Good Knowledge ActionScript (2 and 3) – Good Knowledge Python – Basic Perl – Basic Ruby – Basic</p> <p>Language English – Native Italian – Advanced Conversational Dutch – Basic Conversational Spanish – Working Knowledge</p>	<p>Applications and Workflows <i>Image Editing</i> (Photoshop, GIMP, Fireworks) <i>Graphics and Publishing</i> (Illustrator, Acrobat/Distiller, InDesign, Inkscape, Xara, Scribus) <i>Streaming Media</i> (Adobe Media Server and FluMotion) <i>Servers</i> (Apache, MS Windows Server, MySQL) <i>Development</i> (Eclipse, Flash, Dreamweaver, Git, Google APIs, SVN) <i>Video</i> (Final Cut Pro, Sony Vegas Pro, After Effects, Premiere)</p>
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Operating Systems

Linux
Windows
Mac OSX
Android
iOS

3D animation and modeling (3D Studio Max, Maya, Blender, MudBox)

Rendering (V-Ray, Blender/Cycles, LuxRender, YafaRay, RenderMan, Maxwell, VUE, MentalRay)

Content Management and Templating (Joomla!, Smarty, WordPress, Drupal)

Project Management (Redmine, MS Project, Visio, Kplato, Google Calendar)

Brand Experience

International

Volkswagen, Canon Europe, EA Games, Harry Potter, Carrefour, BBC, RTL

Local

Out Of Office, B&B Ginepro, La Baia, Hotel Crimea, GayGlobal, Progetto Imagine, Healthy Roots, Cracking Energy Machines, Deuce Design

Education

University of East London

London, United Kingdom

September 2003 to June 2006

BA Visual Communication: Theory and Practice

Focused on semiotics, media interaction and production management

Portland Community College

Portland, OR, United States

January 2000 to June 2002

AA English and Theatre

Focused on English composition and theatre acting and direction